

2025 LAS CRUCES
SPACE FESTIVAL
SPONSOR PACKET



Topics

Introduction

Why Sponsor?

Infinity Level

Universe Level

Galaxy Level

Contact Information



INTRODUCTION



- The Las Cruces Space Festival, which started in 2018, celebrates Southern New Mexico's long history of aerospace accomplishments, encourages space fans to learn about current commercial space operations in the region, and inspires with information on pathways into careers in aerospace for all ages.
- The festival is free to participate in, run by volunteers, and supported by sponsors.

DATES: September 21-27, 2025

LOCATION: Southern New Mexico

ATTENDANCE: 5,000

VENUES: Various, including Spaceport America, Downtown Las Cruces and New Mexico State University

WHY SPONSOR?

The Las Cruces Space Festival is a fun and highly educational event offering an opportunity to reach families from all over the Southwest and beyond!

- Open House at Spaceport America
- Space Talk with NASA Astronaut Wendy Lawrence
- Moon Tree Book Signing
- STEAM activities for all ages on the Plaza de Las Cruces
- Astronomy Night at New Mexico State University
- Missions at the Challenger Learning Center of Las Cruces
- Space Trivia Night





INFINITY SPONSOR INVESTMENT \$5,000

- Exclusive billing in all mentions about the festival ("Las Cruces Space Festival sponsored by YOUR COMPANY")
- Company logo featured separately and above others on all promotional materials
- Company logo and link on website for one full year
- Ability to have a company representative speak at multiple events
- VIP Swag + Astronaut Merch
- Social media exposure related to event (60,000+ regular audience)



UNIVERSE SPONSOR INVESTMENT \$2,500

- Top billing in all mentions about the festival
- Company logo and link on website for one full year
- Ability to have a company representative speak at multiple events
- Social media exposure related to event (60,000+ regular audience)



GALAXY sponsor
Investment \$1000

GALAXY SPONSOR INVESTMENT \$1000

- Top billing on all activities on the chosen day in agreement with the festival directors
- Logo on all materials and press releases for the activities on the specific day
- Ability to have a company representative speak at events that day
- Social media exposure related to event (60,000+ regular audience)



PLANET SPONSOR INVESTMENT \$500

- Official sponsor of one of three Challenger Learning Center missions for the 2025 Las Cruces Space Festival
- Logo on materials and press releases related to the Challenger Learning Center missions
- Ability to have a company representative speak prior to Challenger Learning Center missions
- Social media exposure related to event (60,000+ regular audience)



LUNA SPONSOR INVESTMENT \$250

- Can choose to be the official sponsor of Space Trivia (Sept 25th), or Astronomy Night at NMSU (Sept 26th)
- Logo on all materials and press releases for the specific event
- Ability to have a company representative speak at the event being sponsored
- Social media exposure related to event (60,000+ regular audience)

THANK YOU

Rani Bush, Executive Director

702-533-0888

lcspacefestival@gmail.com

www.lcspacefestival.com