



## Sponsorship and Partnership Opportunities

**April 7 – 13, 2019**

The Las Cruces Space Festival (LCSF) is an annual celebration of space-related activity and interest in southern New Mexico. It is held in Las Cruces in April, and is the work of a large volunteer base of interested partners and supporters of the regional space activity. The event provides an incredible opportunity for youth to learn about and get excited about space, and for older generations to celebrate the impact that space has in our daily lives, as well as the economic impact on our region. For all lovers of space and all those with a growing curiosity, LCSF brings together education, entertainment and fun in a diverse event.

**Thank you helping us “Make Space for Everyone”  
and keep these events free to the public!**

**Executive Committee:**

Jonathan Firth  
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Joe Bullington  
Joe.Bullington@jacobs.com

Alice Carruth  
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**Steering Committee Partners:**



# 2019 Sponsorship Opportunities

## **Infinity Sponsor - \$10,000 (1 available)**

- Presenting billing in all mentions about the festival (Las Cruces Space Festival presented by XYZ)
- Company logo featured separately and above others on all promotional materials directly with event n
- Company logo and link on website for an entire year
- Company logo featured prominently on back of festival shirts T-shirts
- Ability to have company representative speak at multiple events
- Privately hosted VIP event with key space industry entities
- Social media exposure related to event with regular audience of 15,000 plus
- Half page feature in festival book (distribution of 25,000)

## **Universe Sponsor - \$5000**

- Top billing in all mentions about the festival
- Company logo and link on website for an entire year
- Company logo featured prominently on back of festival shirts T-shirts
- Ability to have company representative speak at multiple events
- Tickets to VIP speakers event as opportunities arise
- Social media exposure related to event with regular audience of 15,000 plus
- Quarter page feature in festival book (distribution of 25,000)

## **Galaxy SPONSOR - \$2,500 (4 available)**

- All activities on the chosen day will feature billing of this company
- Logo on all materials and press releases about any activity on the specific day
- Ability for company representative to speak at events on that day
- Opportunity for meal or coffee meeting with speakers from that day
- Social media exposure related to event with regular audience of 15,000 plus

## **Specific Presenting Sponsorship Opportunities**

### **SOLAR SYSTEM SPEAKER SPONSOR - \$1,000**

Opportunities at this level support the costs associated with our myriad guest speakers and include:

- Ability for a company representative to speak for 3 minutes prior to session and introduce the speaker
- Company name and logo associated with the chosen speaker/session
- Access to speaker for 2 people for a private meal or coffee meeting

### **PLANET LEVEL SPONSOR - \$750**

- Opportunities at this level include presenting one of the following
  - SpaceWalk
  - Space Trivia Night
  - Stargazing Party
  - *Additional opportunities added as they arise*

### **MOON LEVEL SPONSOR - \$500**

- Opportunities at this level include presenting one of the following:
  - Movie showing at Rio Grande Theater (April 11, 12, 13)
  - Challenger Learning Center Mission (April 11, 12, 13 )
  - *Additional opportunities added as they arise*

**Sponsorship deadline is Friday, February 28, 2019 for maximum exposure on all print materials**

# Sponsorship Commitment

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsorship level:

\_\_\_\_\_ \$10,000 Infinity Sponsor

\_\_\_\_\_ \$5,000 Universe Sponsor

\_\_\_\_\_ \$2,500 Galaxy Sponsor

\_\_\_\_\_ Thursday, April 11, 2019

\_\_\_\_\_ Friday, April 12, 2019

\_\_\_\_\_ Saturday, April 13, 2019

\_\_\_\_\_ Sunday, April 14, 2019

\_\_\_\_\_ \$1,000 Solar System Guest Speaker Sponsor (indicate first, second and third choice)

\_\_\_\_\_ Name

\_\_\_\_\_ Name

\_\_\_\_\_ Name

\_\_\_\_\_ Name

\_\_\_\_\_ \$ 750 Planet Level Sponsor

\_\_\_\_\_ SpaceWalk

\_\_\_\_\_ Space Trivia Night

\_\_\_\_\_ Star Gazing Party

\_\_\_\_\_ \$ 500 Moon Level Sponsor

\_\_\_\_\_ Movie

\_\_\_\_\_ Challenger Learning Center Mission

Check one:

\_\_\_\_\_ Please invoice me

\_\_\_\_\_ Check enclosed payable to United Way of Southwest New Mexico

\_\_\_\_\_ Please charge my credit card

\_\_\_\_\_ Mastercard \_\_\_\_\_ Visa \_\_\_\_\_ American Express

Card number: \_\_\_\_\_ Security code:

\_\_\_\_\_

Billing zip code: \_\_\_\_\_ Expiration Date:

\_\_\_\_\_

Name on Card:

\_\_\_\_\_

**Thank you for your generous support of the Las Cruces Space Festival**

Please mail your commitment form and/or payment to:  
**Las Cruces Space Festival c/o United Way of Southwest NM  
1401 S. Don Roser, Suite A2, Las Cruces, NM 88004**